# We Plan Wickliffe:

# **Euclid Avenue Redevelopment Plan**



#### What is "We Plan Wickliffe?"

The City of Wickliffe is undergoing a process to **envision a corridor of community pride and economic investment** – a destination to encourage high-quality development, attract visitors, and enhance the experience for existing residents and businesses. The plan will create this vision and develop a realistic strategy to bring the ideas to life.

### Why a plan for Euclid Avenue?

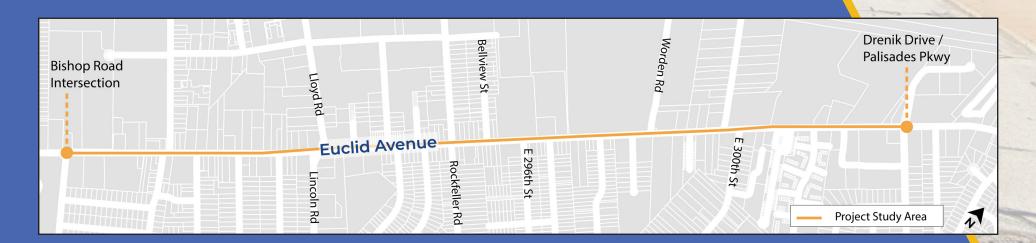
As a gateway in and out of the City, Euclid Avenue has long been an underutilized asset. This plan will highlight the corridor's strengths and transform its weaknesses to improve the economic vitality and well-being of the Wickliffe community.

#### What will be the outcome of the planning process?

The process brings together stakeholders and the public to develop goals and strategies around the future of Euclid Avenue. The final plan will provide recommendations to advance those goals with streetscape, architectural, façade, and sign standards that should be considered along the corridor.

### Where is the study area?

The plan area extends between Bishop Road and Drenik Drive / Palisades Parkway on Euclid Avenue and will emphasize priority development areas along the avenue within that extent.



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#### **Get Involved!**

You can visit the project website to participate in public engagement activities, follow plan updates, view meeting materials, and more. Visit **www.WePlanWickliffe.com** or use your smart phone to scan the QR Code below to learn more!

#### **How long will the process last?**

The plan will be conducted in four distinct phases over the course of approximately eight months with final adoption slated for December 2021. The timeline, including meetings and project deliverables, is outlined below.

**Project Website** Project Kick-off Final Plan and Executive Summary Market Analysis Research and **SWOT Analysis** Priority Development Areas Strategic Framework ction Plan Existing Conditions Analysis **Draft Plan** STRATEGIC ANALYSIS **PREPARATION** FRAMEWORK & ACTION PLAN SC 1 SC 2 Nov AUG OCT NOR SEP 턹 2021













Community Workshops

Community

