

WE PLAN
Wickliffe

EUCLID AVE REDEVELOPMENT PLAN

EUCLID AVENUE REDEVELOPMENT PLAN

Steering Committee Presentation
June 29, 2021

AGENDA

- 01 Welcome & Introductions
- 02 Project Overview
- 03 Process & Timeline
- 04 Existing Conditions
- 05 Trends & Best Practices
- 06 Activity
- 07 Next Steps

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WELCOME & INTRODUCTIONS

CONSULTANT TEAM



Shannon Fergus, AICP
Operations Leader,
Urban Planning



Ryan Bush, PE, AICP
Lead Transportation
Planner



Emily Phillis, AICP
Project Manager,
Urban Planning



WELCOME & INTRODUCTIONS

STEERING COMMITTEE

- Name
- Where You Live
- Where You Work
- Your interest in the Euclid Avenue corridor

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PROJECT OVERVIEW

WHAT IS THE EUCLID AVENUE REDEVELOPMENT PLAN?

AN EFFORT TO RE-IMAGINE THE FUTURE DESIGN AND DEVELOPMENT OF THE WICKLIFFE COMMUNITY'S MAIN THOROUGHFARE.

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STEERING COMMITTEE #1

PROJECT OVERVIEW

WHAT IS THE EUCLID AVENUE REDEVELOPMENT PLAN?

Strategies:

- Gateway Revitalization
- Priority Development Areas
- Streetscape Enhancements

Outcomes:

- High-quality development
- A destination for visitors
- Business attraction
- Residential opportunities



PROJECT OVERVIEW

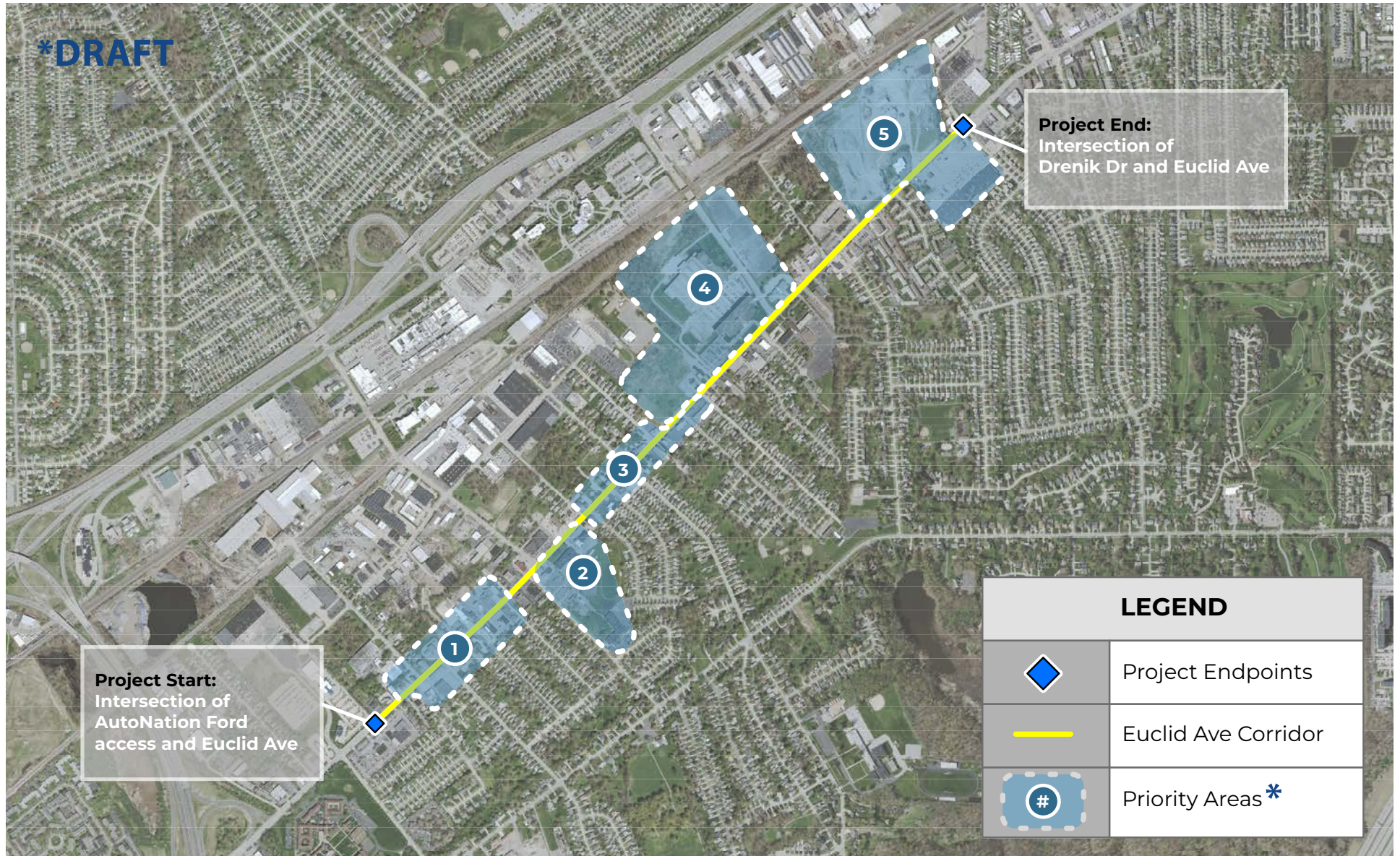
STEERING COMMITTEE ROLES & RESPONSIBILITIES

- Review findings
- Gauge appropriateness of ideas
- Test materials / engagement activities
- Provide feedback and direction
- Garner interest and engagement in the plan
- Represent your community



PROJECT OVERVIEW

STUDY AREA MAP



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PROCESS & TIMELINE

PHASES

Phase 1: Preparation

Phase 2: Strategic Analysis

Phase 3: Public Engagement

Phase 4: Framework & Action Plan

PROCESS & TIMELINE

TIMELINE



KEY

- KO** = Kickoff Meeting
- SC** = Steering Committee Meeting
- PM** = Public Meeting / Event
- = Project Phase

2021

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EXISTING CONDITIONS

POPULATION

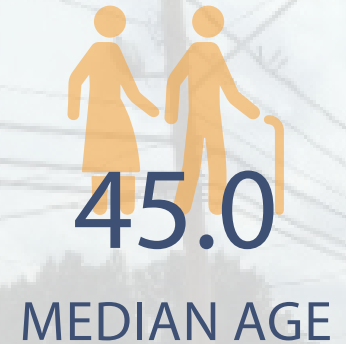
THERE IS A PROJECTED NEED FOR RESIDENT ATTRACTION & RETENTION

POPULATION	WICKLIFFE	LAKE COUNTY
2010 Census	12,758	230,041
2019 Estimate	12,750	230,149
2030 Projection	12,759	230,017
2050 Projection	12,768	229,897

*Source: U.S. Census Bureau,
Population Projections (2019)*

EXISTING CONDITIONS

COMMUNITY SUMMARY



MEDIAN HOUSEHOLD INCOME




AVG. HOUSEHOLD SIZE

EXISTING CONDITIONS

DEMOGRAPHICS

THE TYPES OF HOUSEHOLDS ARE CHANGING.

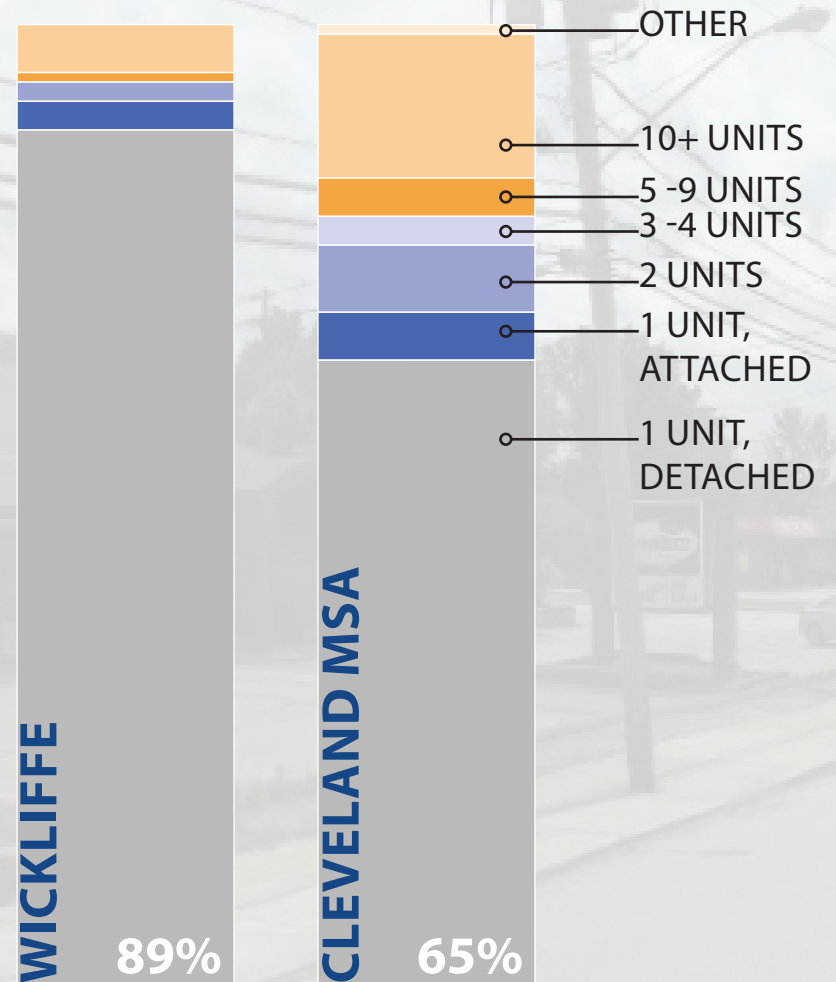
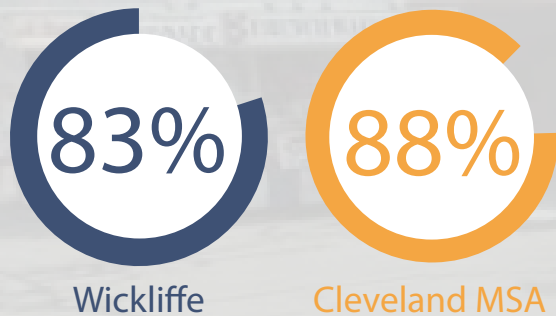
	WICKLIFFE			CLEVELAND MSA
	2000	2010	2019	2019
% Family Households	67.2%	62.3%	59.2%	60.0%
% Households with Children	25.4%	26.7%	22.1%	26.9%
% Households with Seniors	52.6%	43.5%	45.0%	41.7%
Average Household Size	2.36	2.20	2.20	2.34

EXISTING CONDITIONS

HOUSING

**WICKLIFFE OFFERS
PRIMARILY SINGLE-
FAMILY, DETACHED
HOUSING.**

OWNER OCCUPIED

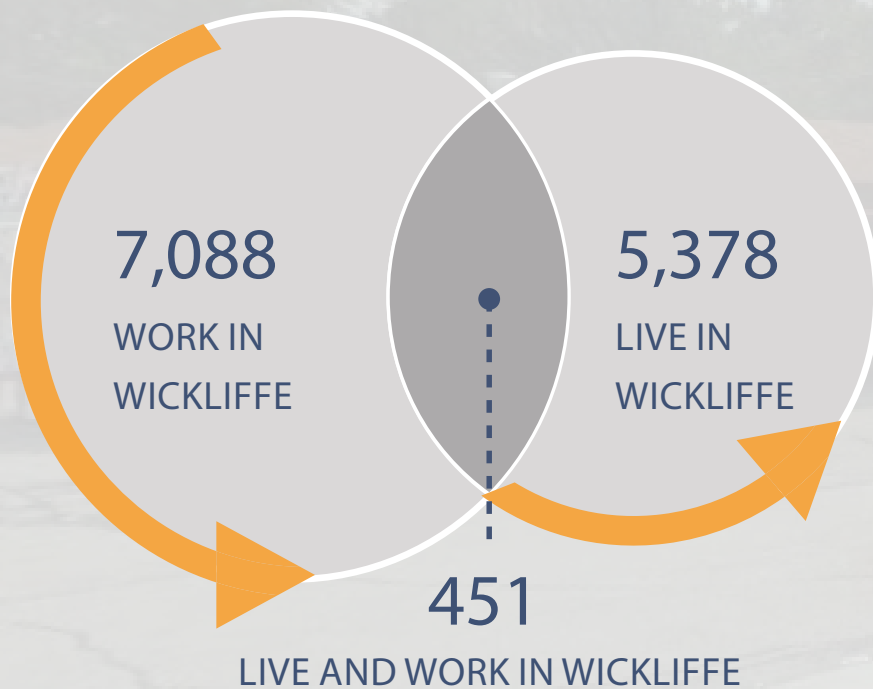


Source: U.S. Census Bureau, ACS 5-year estimates (2019)

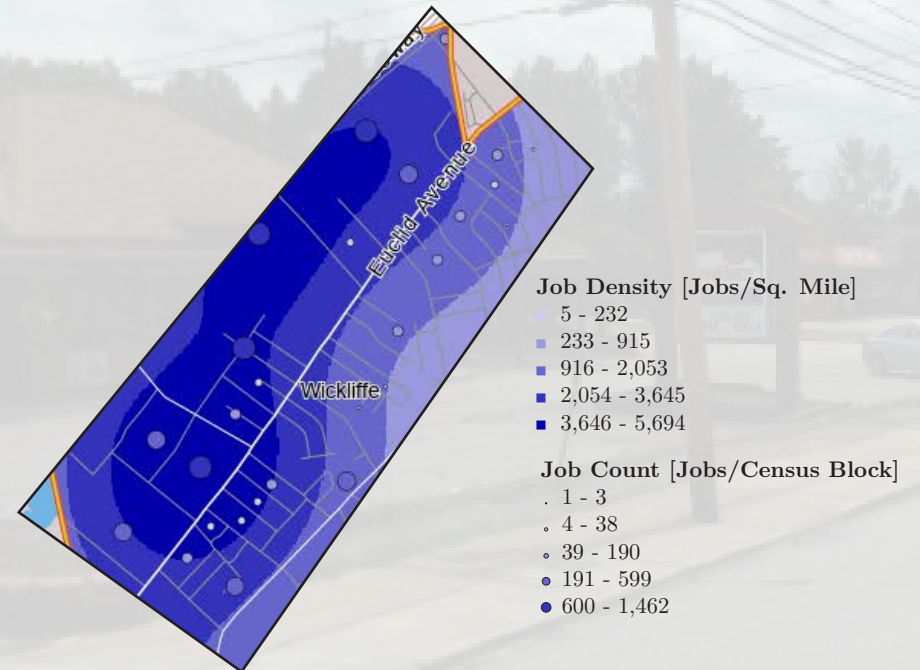
EXISTING CONDITIONS

WORKER INFLOW / OUTFLOW

ABOUT 6% OF WICKLIFFE WORKERS LIVE IN THE CITY.



THE CORRIDOR PROVIDES ACCESS TO JOBS.



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics (2018)

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TRENDS & BEST PRACTICES

PLACEMAKING

Placemaking

- Strengthening the connection between people and the places they occupy
- Vibrant spaces with a sense of identity



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STEERING COMMITTEE #1

TRENDS & BEST PRACTICES

DESIGN FOR PEOPLE

Walkability

- Safe and comfortable access
- Connectivity
- Places to walk to



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STEERING COMMITTEE #1

TRENDS & BEST PRACTICES

DESIGN FOR PEOPLE

Complete Streets

- Safe, designated space for all modes of transportation (walking, biking, ride-share, etc.)



TRENDS & BEST PRACTICES

DESIGN FOR PEOPLE

Pedestrian-Oriented Site Design

- Parking to the side or rear
- Landscaped screening
- Windows & design features to break the visual plane of building walls
- Street furniture, patios, and gathering spaces



TRENDS & BEST PRACTICES

WORKFORCE ATTRACTION

Location First

- Developing communities that workers want to use and live in
- Community Development + Economic Development



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ACTIVITY

SWOT

STRENGTHS

WEAKNESSES

OPPORTUNITIES

THREATS

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NEXT STEPS

Public Engagement

- www.WePlanWickliffe.com
- Planning Pop-Ups
 - » Car Show- Tuesday, July 20th
 - » Movie Night- Friday, July 20th
- Community Workshop
 - » Tuesday, Aug. 3rd, 6PM at Community Center

Steering Committee

- Steering Committee Workbook
- Steering Committee #2: Tuesday, Aug. 24th, 4PM at Community Center